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Dear Friend,

Five years ago, I dreamed of creating a space where families of all abilities could gather, connect, and feel hope again. That dream became Camp: HOPE FULL, and it has changed lives.

In 2025, 300 campers of all abilities—children with rare diseases, physical and emotional disabilities, and/or medical complexities, along with their siblings, parents and friends—joined us for concerts, campfires, crafts, and moments of pure joy. Families who are usually isolated found belonging. Parents left with restored strength. Children left with new friends.

March 20-22, 2026, we celebrate our fifth Camp: HOPE FULL—our biggest yet.

And here's where you come in.

Your sponsorship ensures that camp becomes even more affordable (just \$15-20 per person instead of \$35 in past years) and accessible to every family who needs it.

Sponsorships also make Camp: HOPE FULL a true fundraiser for The Apricity Hope Project, meaning that every auction bid, raffle ticket, and donation flows directly into caregiver support all year long.

Sponsoring Camp: HOPE FULL is not just a marketing opportunity; it's a chance to align your brand with hope, resilience, and joy for families who need it most.

Thank you for considering this opportunity to invest in hope.

With gratitude, Lorelei + Benji's Mama,

Susan B. Geoghegan

Susan Geoghegan
Susan@apricityhope.org 757.619.8561
Founder & Executive Director
The Apricity Hope Project



Make an impact

on families with disabled children.



Join us on March 20-22, 2026 at Holiday TRAV-L Park in Virginia Beach, VA for AHP's fifth annual camp: HOPE FULL weekend!

About the Apricity Hope Project

At The Apricity Hope Project, we believe caregivers deserve the same love, support, and community they give so freely to their children. We exist to restore hope, joy, and belonging to families raising children with medically complex conditions.

Through Care(Giver) Packages like hospital go-bags, restorative retreats, our When Autumn Comes Podcast, and family events like Camp: HOPE FULL, we provide the restorative spaces caregivers rarely get but desperately need.

When parents feel seen, supported, and recharged, entire families thrive.

About Camp: HOPE FULL

Camp: HOPE FULL is not just a weekend—it's a movement.

Every Spring, families of all abilities gather in Virginia Beach for a one-of-a-kind, inclusive camp experience. Children with rare diseases, disabilities, and/or medical complexities laugh alongside siblings, parents, and new friends. Families who often feel isolated find a place where they belong.

Think music festival meets family camp: concerts, campfires, arts & crafts, a family parade, meals shared at long tables, and magical activities designed for everyone to participate.

In 2025, more than 300 campers joined us for connection, healing, and fun.

2026 marks our fifth anniversary, and we are celebrating with our biggest camp yet.



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APRICITY HOPE PROJECT IS A 501(C)3 ORGANIZATION. EIN 88-3782747

Your support provides

mental, physical and emotional hope to families.



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Why Partner With Us

Sponsorships are essential — they cover camp costs so that families pay less and every auction bid, raffle ticket, and donation goes directly to caregiver programs.

When you sponsor Camp: HOPE FULL, you're not just putting your logo at an event. You are:

- Creating accessibility → ensuring families of all abilities can attend for just \$15-20/person instead of higher costs in past years.
- Making camp sustainable → every dollar raised during the weekend supports The Apricity Hope Project's year-round caregiver programs.
- Building visibility → your brand will be seen by hundreds of families as well as social followers, and our wider Hampton Roads community.
- Aligning with hope → this is a chance to show your customers and employees that your business invests in joy, resilience, and belonging.

Together, we'll create a weekend filled with music, laughter, and memories that ripple far beyond camp.



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“For one weekend, I didn't feel like the mom of a medically complex child—I just felt like a normal mom. Watching my kids laugh and play with others who 'get it' was a gift I can't put into words.”
– Caregiving Mama

“Usually I feel invisible when so much of life is about my brother's medical needs. At Camp: HOPE FULL, I got to shine, too.”
– Sibling

“I see my best friends at camp: HOPE FULL every year!” – medically complex kiddo

What campers are saying...

“We have several children and almost didn't come because money is always tight. Knowing sponsors made camp affordable meant my kids got memories instead of me saying no. That kind of generosity changes lives.”
– Medical Mama

“Camp reminded me that hope is contagious. I came to serve, but I left inspired by the resilience of these families.”
– Camp Volunteer

“This was the first event where my family felt safe enough to be ourselves without people judging.”
– Medical Mom

“Camp: HOPE FULL is an annual event we NEVER miss. We have come to every single camp. Everyone looks forward to this family weekend together.”
– Community Member

“We do not have disabled family members but my family attends and volunteers every year because we want to support this incredible community.”
– Community Member



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Choose your impact. *Give them hope.*

Join us on March 20-22, 2026 at Holiday TRAV-L Park in Virginia Beach, VA for AHP's fifth annual camp: HOPE FULL weekend!

Multi-Event Opportunities

*Package descriptions and details are found on the following pages.

Contact Ruth Benjaminson, AHP Director of Fundraising, to create your AHP Camp: HOPE FULL Marketing Plan TODAY!

PRESENTING SPONSOR	_____	\$15,000
RADIANT OF HOPE	_____	\$10,000
COMMUNITY BUILDER	_____	\$5,000

Platinum-Camp Opportunities

Dinner Sponsor	_____	\$5,000
Activity Sponsor	_____	\$2,500
Family Fun	_____	\$2,000
Friends of Camp	_____	\$1,500

When sponsors cover camp costs, families pay less — and every dollar raised through tickets, auctions, and raffles goes directly to caregiver support year-round.



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Strengthen the Community. *Create memories.*

Join us on March 20-22, 2026 at Holiday TRAV-L Park in Virginia Beach, VA for AHP's fifth annual camp: HOPE FULL weekend!



Camp: HOPE FULL is an annual fundraising event designed for families of all abilities, creating a space where medically complex children and their loved ones can experience joy, connection, and fun. By directly sponsoring this event you ensure that families facing extraordinary challenges feel seen, supported, and celebrated.



Presenting Sponsor – \$15,000 (1 Available)

- Exclusive "Presented by" recognition on all event materials and marketing.
- Official HOPE FULL Concert Sponsor with on-stage recognition.
- Logo featured prominently on event signage and website throughout entire weekend and planning period.
- Opportunity to welcome attendees at the opening event and/or concert.
- 10 VIP Weekend Passes + reserved seating at HOPE FULL Concert.
- Dedicated email, social media and newsletter feature before and after event.
- Included marketing at the Apricity Hideaway, MingosGiving and Miracles with Santa events

Radiant of Hope – \$10,000 (2 Available)

- Logo featured on event signage and website.
- Sponsorship of a signature event activity (e.g., Campfire or Wine Tasting).
- Opportunity to provide branded giveaways.
- 8 VIP Weekend Passes
- Social media, email and newsletter acknowledgements before and after event.
- Included marketing at the Apricity Hideaway, MingosGiving and Miracles with Santa events

Community Builder – \$5,000 (4 Available)

- Logo displayed at a Camp Classic activity station (e.g., Healing Soundbath, The Parade + Capes for a Cure, Scavenger Hunt, Tie-Dye Station).
- Recognition on event website.
- 8 VIP tickets.
- Social media and email acknowledgment.
- Included marketing at the Apricity Hideaway

Activity Sponsor – \$2,500 (6 Available)

- Name/logo featured at a specific activity of choice (e.g., Friendship Bracelets, Face Painting, Camp Crafts).
- Recognition on the event website.
- 4 Weekend Passes
- Social media shout-out.

Family Fun Sponsor – \$1,000 (10 Available)

- Name/logo displayed at a designated family area (e.g., Coffee & Donuts, Hope Wall, Ice Cream Social).
- Recognition on the event website.
- 2 Weekend Passes
- Social media acknowledgment.

Friend of Camp: HOPE FULL – \$500 (Unlimited)

- Recognition on the event website.
- Name listed on event signage.
- 1 Weekend Pass

Families need hope.

And we can't do it without you.



Join us in creating hope. Your sponsorship makes camp accessible, sustainable, and unforgettable for hundreds of families. We can't do it without you.

Ready to Join Us?

Sponsorships are being accepted now — and the earlier you commit, the more visibility your brand receives.

- Commit by September 1, 2025 → to be included in all pre-event marketing, social media, and promotions.
- Commit by February 1, 2026 → to guarantee your logo on printed materials, signage, and the official camp schedule.

Your early commitment ensures maximum exposure for your business and keeps registration affordable for families right from the start.

To make your commitment or for more information please call or email Ruth Benjaminson:

- 📞 757.472.3461
- ✉ ruth@apricityhope.org
- 🌐 www.apricityhope.org/camp-sponsor



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